

GOGUE PERFORMING ARTS CENTER

AT AUBURN UNIVERSITY

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Dear Jennifer Nay,

It's been an extraordinary inaugural season at the Jay and Susie Gogue Performing Arts Center at Auburn University. The incomparable Renée Fleming mesmerized us with her soaring vocals. We reimagined what is physically possible with the gravity-defying feats of DIAVOLO. Grammy Award winner Chris Botti brought us to our feet, and the Allman Betts Band brought down the house.

Indeed, our first year has been filled with many exciting highs and memorable milestones, and it's hard to believe we're already preparing to announce our 2020-21 performing arts season!

We'd like to invite you, a valued full season subscriber, to take a leap of faith with us on what promises to be yet another season of world-class performances. And because you've believed in the Gogue Center from the very beginning, we're giving you the opportunity to renew your full season subscription before our 2020-21 season announcement on Thursday, March 5. **As a season subscriber, you can save 25% off single tickle prices and take advantage of no handling fees on your order.**

What's the best part about renewing your full season subscription? You can continue to enjoy the very best of Broadway, dance, music and more from your current season seat!

Renewing your full season subscription is easy! Simply complete and return the enclosed personalized order form by Wednesday, March 4. You can also stop by the Gogue Center box office or contact our patron services team directly at 334.844.TIXS (8497) or gpatickets@auburn.edu. Why wait? Renew your subscription today!

Want to support the arts at Auburn? Become a 2020-21 season sponsor. As a sponsor, you can make a direct and meaningful impact on our community's creative and cultural landscape. Already this season, sponsorships have supported an array of vibrant artistic and educational programs—from series and individual performances to dynamic artist talks, master classes and shows in our School Performance Series. Sponsors receive priority access to seat selection (beginning Monday, March 16th) as well as a variety of other exclusive benefits, including recognition of your annual gift in our performance program books, valet parking vouchers, and access to tickets for season add-on performances before the general public. **For more information on sponsorships, contact Carrie Collett at 334.844.7945 or carriecollett@auburn.edu.**

We're tremendously grateful for your continued support and look forward to welcoming you back to the Gogue Center again and again for many seasons to come.

With warmest regards,



Christopher J. Heacox
Executive Director

PS—It's not too late to become a 2020-21 season sponsor! Details on sponsorship levels and accompanying benefits are included.

*Subscriber access to seat selection for the 2020-21 season is prioritized based on cumulative giving to the Gogue Performing Arts Center. Priority levels are established based on overall contributions, which include gifts made in support of the center, sponsorships, programs and seat namings. Seats associated with full season subscriptions not renewed by March 13, 2020, will be released. See enclosed sponsorship details and seating priority schedule for additional information.