

# Every gift has real impact.

Every donation makes a difference in the lives of UNC Kenan-Flagler students:

**\$1000** pays for an Undergraduate Business student to attend a domestic case competition

**3 gifts of \$50** pay for an MBA student to receive deep-dive career training

**\$150** pays for application fees for a prospective MBA student in need of support

**4 gifts of \$500** pay for a study abroad scholarship for an Undergraduate Business student

**\$3500** pays for an MBA student to participate in a Global Exchange program

**5 gifts of \$100** pay for MAC students to have access to the latest interview software

To learn more visit:

[giving.kenan-flagler.unc.edu](http://giving.kenan-flagler.unc.edu)

## Show Your True BLUE

The annual BlueVBlue Giving Day Challenge pits UNC Business alumni and friends against Duke University's Fuqua School of Business each February. Points are earned as alumni donate to their respective schools. Watch for more details in the coming months.



## We recognize outstanding donor generosity and loyalty through several unique giving societies.

**The Dean's Circle** honors alumni and friends who make annual contributions of \$1,000 or more to UNC Kenan-Flagler. These gifts — combined with all other private support — fund nearly 20 percent of the School's annual operating budget and benefit every program at the Business School.

**The Ann Christian Goodno Loyalty Society** recognizes donors who give two or more years in a row or who set up a recurring donation to the School. The society is named in honor of Ann Christian Goodno (BSCOM '45), the School's longest-living consecutive donor on record.

**The Dudley Carroll Society**, named for the School's first dean, honors alumni and friends who document planned gifts to UNC Kenan-Flagler. Planned gifts are bequests and documented during a donor's life and mature at a later date.

## Give at Your Reunion

If you are celebrating a reunion this year, consider giving back at one of the Dean's Circle levels. Your gift will help to reach your class's Reunion Campaign goal and your engagement will be included in your class's alumni participation count.



**UNC**  
KENAN-FLAGLER  
BUSINESS SCHOOL

BE PART OF SOMETHING BIG

FOR  
**ALL**  
KIND

the  
CAMPAIGN  
for  
CAROLINA

## The Campaign for Carolina

UNC has announced a comprehensive Campaign for Carolina, a bold effort to foster an innovation generation prepared to lead the world to a better future through research and scholarship. The Business School is central to that vision.

**“With UNC Kenan-Flagler’s proven track record of success, our future has never been as bright as it is right now — and our aspirations have never been higher.” — Doug Shackelford, Dean**

### The Fund for UNC Kenan-Flagler pays for:

*Undergraduate career treks*

*Intense leadership development*

*Support and materials for faculty*

*Student travel to MBA and Undergraduate case competitions*

*Fellowships and scholarships*

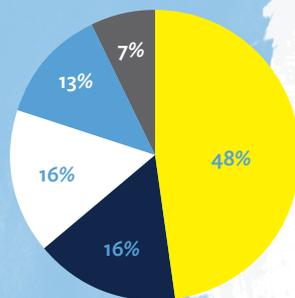
✕ Student/Faculty Academic Support

✕ Classroom Technology

✕ Administration

✕ Alumni Engagement Programming

✕ Marketing/Communications



Josephine Manlangit-Halverson (MBA '17)

## Fellowship Recipient Hones Leadership Skills

Josephine Manlangit-Halverson (MBA '17) was a recipient of the T.W. Lewis MBA Fellowship Award that’s given annually to students based on their academic achievements and leadership potential.

Manlangit-Halverson found a wide range of opportunities — from theory to practice — at UNC Kenan-Flagler to develop her leadership skills.

Leadership, one of School’s core values, is intertwined throughout the curriculum. In one of her most influential and unique courses, the Leadership Immersion, Manlangit-Halverson practiced her leadership skills outside of the classroom. She worked with an executive coach while participating in competitions, simulations, treks to cities and Outward Bound challenges.

**“I developed the confidence to lead dynamic teams and had the opportunity to reflect on my leadership development before beginning my post-MBA role.”**

She also honed her leadership skills serving the Business School community itself, where she held multiple leadership positions. All of her experiences at UNC Kenan-Flagler — from case competitions to backpacking — prepared her to use her skills at Walmart, where she works on a team of nine in pricing strategy in Bentonville, Arkansas.

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## The Business of Health Care

Solving some of the biggest health-care challenges of our time is the goal of the new Business of Health Care (BOHC) Initiative at UNC Kenan-Flagler Business School. Its goal is to improve outcomes, access and value in the business of health care by conducting influential research and providing comprehensive education for future leaders working in the business-of-health-care arena.

The BOHC Initiative is bringing together people from across the University of North Carolina at Chapel Hill — including its top-ranked schools of medicine, nursing, pharmacy, public health and business — to leverage their diverse and deep expertise to collaborate on research and education.

**“As we address a critical societal need, the potential to significantly impact our research, teaching and service missions is vast,” said Brad Staats, associate professor of operations and leader of the BOHC Initiative.**

Through continued collaboration both within UNC and across many industry partners, UNC Kenan-Flagler will set itself apart as one of the top destinations for the business of health-care education and thought leadership.



Brad Staats