



# ITHACA COLLEGE

Ithaca College Annual Fund

August 27, 2018

Ms. Alyssa Cooper (ALL - SAMPLE)  
19AK2 - ICAF LOYAL  
[REDACTED]  
Ithaca, NY 14850-6323

Dear Alyssa,

It wasn't until the wheels of the plane touched down on the runway and signs crowded his view from the window that the realization hit.

Samuel Christiansen-Provost '19 was about to spend the next month in PyeongChang, Korea working for the 2018 Winter Olympic Games, thanks to you. As a business administration major with a sports management concentration, Sam knew the 14-hour plane ride was just the beginning of a dream come true—made possible by you.

Because of you, Sam had a once-in-a-lifetime opportunity. Working alongside just two other students from Ithaca College—with an advisor to help with the language barrier—Sam spent five weeks immersed behind the scenes of the Olympic curling competitions. Without your support, this opportunity would have remained a pipe dream.

Sam knew he wanted to go into business, but it wasn't until his mom introduced him to the idea of sports management during his sophomore year in high school that he knew he had found his calling. That summer, Sam attended an open house at Ithaca College, drawn in part by the strong reputation of the sports management program. Sam's dad emphasized to him that Sam should be able to picture himself living in Ithaca for at least four years if he were to attend IC—an appealing idea after Sam immediately fell in love with the Ithaca community.

The opportunity to jump right into exploring your passions freshman year and Ithaca College's ideal size—large enough to meet new people but small enough to run in to friends on the quad and develop relationships with faculty—made IC the perfect fit for Sam. With Sam's two younger siblings about to attend college, the financial aid you made possible helped Sam return to IC each fall.

I hope you will renew your dedicated support with a gift of \$50 to the IC Annual Fund to make other students' dreams come true. Sam looks forward to graduation in May and plans

to work in community relations for a professional sports team—helping players connect and give back to their local community.

You were there for Sam's takeoff and his landing. Your gift today will mean an opportunity for another student to set flight to their dreams. Renew your support today.

Best regards,



Jo-Linda Greene '71

National Chair, Ithaca College Annual Fund

P.S. Help more students like Sam pursue their dreams. Make your gift of \$50 to the IC Annual Fund by visiting [alumni.ithaca.edu/giving](http://alumni.ithaca.edu/giving) or calling (877) 250-3269. Thank you!