



Name
 Address
 Address
 City, State Zip

Dear first name,

Moravian College prides itself on providing our students with opportunities to enrich their college experience. Each year, generous gifts to the Moravian Scholarship Fund from alumni, parents, and friends help the next generation of talented, hard-working, and committed students attend Moravian where they can conduct research with a faculty mentor, study abroad, and much more.

We need your help to continue to offer our students the best liberal arts education at an affordable price. Would you consider making a gift this fiscal year? All gifts to the College, regardless of size or designation, make a difference in the lives of our students.

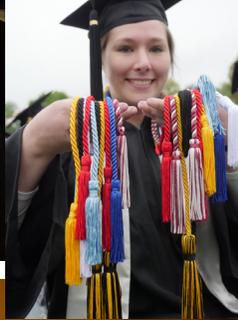
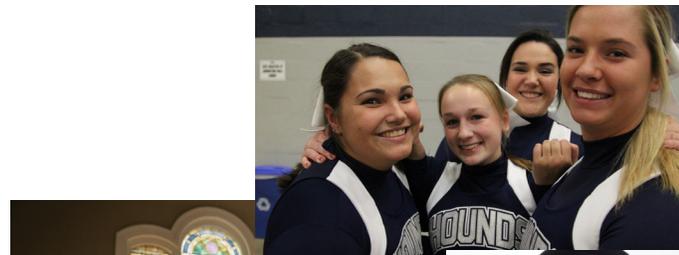
The back of this brochure lists 26 points of pride for the College. While these are impressive achievements, there are so many others, including: students who are engaged in their communities and the world, gifted and passionate faculty who inspire our students, and alumni who enhance the quality of life in the communities in which they live. All of these points of pride embody the spirit and essence of Moravian College.

I hope you will choose to show your pride and join many other alumni, parents, and friends of Moravian College by making a gift this fiscal year.

Sincerely,

Gary A. Carney
 Vice President for
 Institutional Advancement

P.S. If you have already made your gift this year, we thank you for your generosity.



My gift to Moravian College:

I will make a gift to Moravian College
 Amt. 1 Amt. 2 Amt. 3 Other \$ _____

To make a recurring monthly gift, please visit moravian.edu/makeagift and select "Recurring Donation."

In 2017–18 you gave **XXXX** | In 2016–17 you gave **XXX**

xxxxxx

Payment Method:

- Check (payable to Moravian College)
- Credit Card
 - AmEx Visa MasterCard Discover

Card number _____
 Expiration date _____ CSC Code _____
 Name on Card _____
 Billing address _____
 City, State & Zip _____
 Signature _____

Designated to:

- Please designate my gift to:
- Moravian Scholarship Fund
 - Academic Programs _____
 - Blue & Grey Club
 - Mo's Fund
 - Other _____

Make your gift online at moravian.edu/makeagift or call us at 1-800-429-9437

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Office of Institutional Advancement
 1200 Main Street, Bethlehem, PA 18018
moravian.edu/makeagift

26 Points of Pride

Named one of the Best 384 Colleges in the nation by *The Princeton Review*

15 Fulbright Scholars

Mo's Cupboard food pantry opened August 2018

15 students selected for prestigious United Nations-backed Millennium Fellowships

95% of students finish in 4 years

95% of Class of 2017 landed jobs or went to grad school within 10 months of graduation

1 of only 6 liberal arts colleges in the country selected to be a civil society observer at the annual UN Framework Conference on Climate Change

Each year, the Cohen Arts & Lecture Series brings distinguished and inspiring figures to campus

Only college in the region with a virtual cadaver lab

All-Steinway school

Only college in the region to have a wet darkroom

6th-oldest college in the country

94 international students from 17 countries

Owner of one of the largest collections of works by Pennsylvania Impressionists

129 All-American athletes since 2000

21,240 community service hours completed in 2017–18

65 Moravian alumni have participated in the Peace Corps since its founding in 1961

Active alumni group that participates in internships with our students

Our hometown of Bethlehem ranks #27 on SafeWise's 50 Safest College Towns in America list

20% first-generation students in the Class of 2022

Named one of the country's "Best Colleges for Your Money 2018" by *Money* magazine

23% of our students study abroad—national average is 10%

Owner of the Moravian Book Shop, the oldest continuously operating bookstore in the country

First school in America to educate women

SOAR, a program that facilitates student research in collaboration with a faculty mentor, has supported approximately 240 students across nearly 200 projects since 1998

Recognized as a Tree Campus USA for promoting healthy trees and engaging students, faculty, and staff in the spirit of conservation

Double or triple your impact

Many employers sponsor matching gift programs and will match charitable contributions made by their employees, enabling you to double or even triple the value of your donation. Some companies even match gifts made by retirees and/or spouses. Contact the human resources office at your employer, your spouse's employer, or even your former employer (if you are retired) to inquire about their matching gift program.

My company _____ will match my gift.

Leave a legacy

Have you included Moravian College in your will or estate plan? Your future legacy gift will make a positive impact on students' lives for generations to come. The Office of Planned Giving can help you determine the most tax-wise and beneficial way to become a permanent part of Moravian's history.

To learn more visit plannedgiving.moravian.edu.

I have included Moravian College in my will or estate plans.
 Please send me information on including Moravian in my will.