

You Matter

11 | 28  
2017

Alfred State

DAY OF GIVING

Whose story will you help write?

Alfred State College

S.U.N.Y.

□□□□□□□□

ps\_oel



Dear [REDACTED]

Look at these smiles! Because of donors like YOU, these smiles are possible. Maybe you were busy, or forgot to log in and give during our historic, first-ever Day of Giving last year. Perhaps you had already given once and didn't think a second gift was necessary.

Rest assured, however, that **every gift matters and we do need your help** as we get ready for our second Day of Giving. On Tuesday, Nov. 28, we want to go bigger, and reach further. Even if you didn't have the chance to be a part of our first giving day, we know that you want to make a difference and help us reach our new goal of raising \$120,000 from more than 500 donors.

Whether you restrict your gift to a certain club or organization, put it into the New Century Endowed Scholarship, or leave your donation unrestricted, your gift is important.

*We can't do this without you!*

Every day, donors like you help write a new story for one of our students. Maybe the scholarship a student received this year was the support they needed to actually attend Alfred State. Maybe your donation helped send one of our nursing students to Haiti to give care and hope to underprivileged children. Perhaps your dollars went to buy new laboratory equipment to ensure our students work with the latest technology. It does not matter where the dollars go, it simply matters that we continue to change lives with your support.

So what deserving student will you bring a smile to this year? Whose story will you help write?

We want to make it as easy as possible once again this year for you to participate. So starting now, you can mail in your gift and we will count it toward our Day of Giving. If you are someone who would rather give on Nov. 28 and be part of the live action that day, make sure you visit us at [www.AlfredState.edu/GIVE](http://www.AlfredState.edu/GIVE), like us on Facebook, follow us on Twitter, and when we go live with this year's toolkit, share, share, share!

Thank you again for your continued support. We cannot do this without YOU.

Thank you,

*Trish Haggerty*

Trish Haggerty  
Director of Annual Giving



One Day.  
One Goal.  
One Alfred.

It's all about coming together as an Alfred State family to make a difference in the lives of our students.

[www.AlfredState.edu/GIVE](http://www.AlfredState.edu/GIVE)

## Thank you for your gift to our 2017 Alfred State Day of Giving

Check enclosed payable to Alfred State Development Fund.

Please charge my credit card in the amount of: \$ \_\_\_\_\_

I/We pledge:  \$50  \$100  \$250  \$500  \$750  
 \$1,000 President's Society  Other \$ \_\_\_\_\_

Unrestricted (Greatest needs)

Restricted \_\_\_\_\_

Matching gift company: \_\_\_\_\_

Matching gift form enclosed  Will send matching gift form later

MasterCard  Visa  Discover  AmEx

Exp. Date: \_\_\_\_\_

Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

I would like more information about:

Estate/planned giving  Donating stocks/securities

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Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

I would like more information about:  
 Estate/planned giving  Donating stocks/securities