



UNIVERSITY OF
BALTIMORE

FY18 spring appeal - general (donors of \$250+)

Dear Mr. Sample,

Part of what made you stand out while you were a student was your desire to learn and your determination to build a better future for yourself. You came to UB because you wanted to take your life from good to great.

Just like you once did, students search for the perfect combination of location, people, and programs that will be the launch pad for their future. Right now, UB is that place for more than 5,500 talented and driven students.

With your gift of \$25 to the you will play a major part in providing these students with an inclusive learning experience where they-no matter their age or background-have boundless opportunities.

You made the most of those opportunities and found success after graduation. Now you can help us continue to be an affordable, effective, innovative, and transformative place to learn. Your gift today can help turn a good UB experience into a great one.

Sincerely,



Shelia Higgs Burkhalter
Vice President, Division of Student Affairs

PS: Visit ubcommunity.org/fy18sp_great_one or text *SupportUB* to 91999 to make your gift today!