

• the CAMPAIGN for CAROLINA •

CELEBRATING OUR PAST

Moving Forward

 UNC

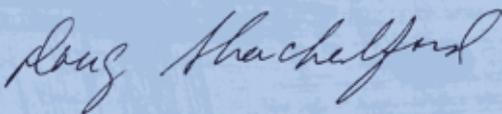
KENAN-FLAGLER
BUSINESS SCHOOL

As we celebrate our Centennial, I am proud to be part of an institution that has been transforming lives for a century.

We opened our doors as the Department of Commerce in 1919 and awarded our first degrees to 12 students in 1921. Today we offer Undergraduate Business, MBA, Master of Accounting, PhD and Executive Development programs. You'll find our 37,000 graduates in 50 U.S. states and 86 countries. Our faculty, who represent 21 countries, are world-class researchers and teachers.

While much has changed since our founding, you can trace our tradition of educational innovation and core values — which both reflect and form our unique culture — to our earliest days.

I am very excited about our future as we reflect on the commitment of the people who built our school. Our community has the opportunity to follow in their footsteps to make contributions that endure for the next 100 years and multiply the enduring impact a Carolina education has on people's lives and on society.

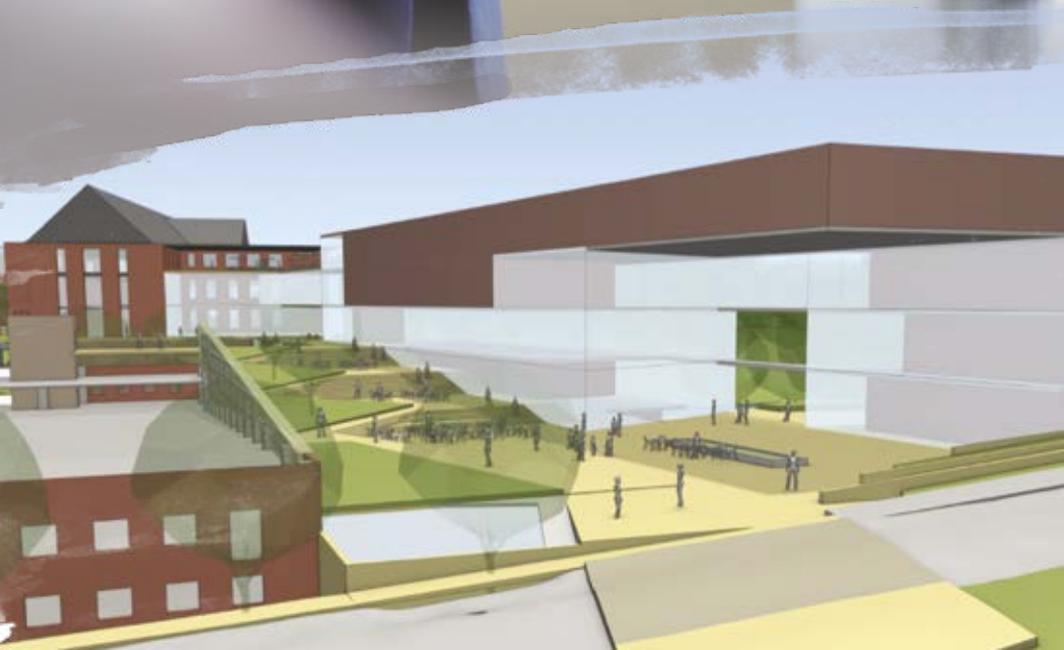


Douglas A. Shackelford (BSBA '80)

Dean and Meade H. Willis Distinguished Professor of Taxation



Dean Shackelford's vision for UNC Kenan-Flagler's future includes a state of the art building that will allow the school to expand in size to accommodate the growing number of students who are interested in business education.



A Truly Global Experience

Ankit Bilgi (BSBA '18) took advantage of UNC Kenan-Flagler's GLOBE program, which partners with two of the world's best business schools — Chinese University of Hong Kong and the Copenhagen Business School. GLOBE offers a unique, integrated global business curriculum that prepares students as future managers and business leaders. It was one of the most impactful parts of his business school experience.

"It created this truly international community that I grew from and learned from at the same time," says Bilgi.

After graduation he rejoined the Boston Consulting Group, where he did his summer internship. He intends to focus on education strategy projects to help school systems, university systems and not-for-profit education institutions improve their operations to better serve students.



*Ankit Bilgi
(second from left).*

Seeking Greater Impact, Physician Earns his MBA

Armed with a desire to improve even more patients' lives, Dr. Adam Brown (MBA '13) set out to find a rigorous, prestigious MBA program that would allow him to continue his career as a doctor while developing a new skillset in management and business.

"There must be a physician at the boardroom table who also understands business," says Brown, a physician and now a business leader.

He first moved to D.C. to serve as the medical director of a distressed hospital. There, he immediately applied what he was learning about operations and leadership in the online MBA@UNC Program. Next, he was promoted to regional medical director for D.C. and Virginia where he faced challenges managing multiple emergency systems in hospitals. Today Brown is the senior vice president at Envision Healthcare for the Mid-Atlantic region.

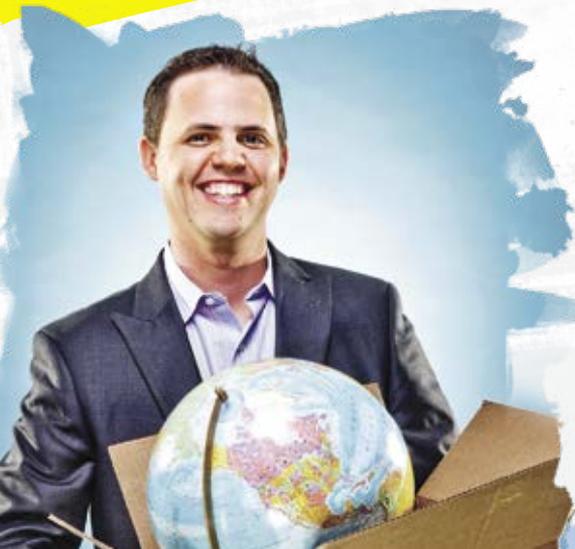
"In a single shift in the ER, I would see 25 to 35 patients, and I had an impact in their lives," he says. "In managing patient care in the Mid-Atlantic region for hospitals and hospital systems, I have an impact on half a million patients per year."



An Unconventional Approach to Changing the World

While many entrepreneurs measure the success of their business with profit or revenue, Chris Bingham (BSBA '91, EMBA '09), founder of Riley Life Logistics, prioritizes the well-being of his employees over everything else. Riley Life specializes in fulfillment services for brand-conscious companies.

"If there's anything that gets me up in the morning it is knowing I have 55 people counting on me to keep the doors open. And they aren't just counting on me to have a paycheck for them, but to create a good, dignified environment for them to work in and a good quality job that they can talk about to their families."



Bingham's passion for helping people has been a constant in his life. In his undergraduate career at Carolina, he was on the founding executive board of Carolina for the Kids. In the past he worked with Nourish International and is a board member at Marbles Kids Museum.

Making an Immediate Difference

Allison Elia Wisely (MAC '18) is the director of operations for After-School All-Stars Ohio, a non-profit organization that provides after-school care in inner-city Columbus, who enrolled in the online format of the Master of Accounting Program.



Why? Because, “at the end of the day, a non-profit is still a business” and businesses thrive on the efficiency that accounting principles unlock, says Wisely.

She is putting her newly learned accounting skills and knowledge to work to maximize the impact of the organization she serves and make an even greater difference in the community she lives.



Allison, Chris, Adam, and Ankit are examples of the transformative power of a UNC Kenan-Flagler education. Support for our Undergraduate Business, MBA, MAC and PhD programs and important initiatives — such as Center for the Business of Health and the Entrepreneurship Center — are fueled by annual giving. By supporting the business school, you are helping write countless new stories of impact.

Help us keep moving forward.

You asked, we delivered.

Alumni and donors can now designate their unrestricted gift to the School in the area that means the most to them.



\$2,000 pays for a study abroad scholarship for an Undergraduate Business student

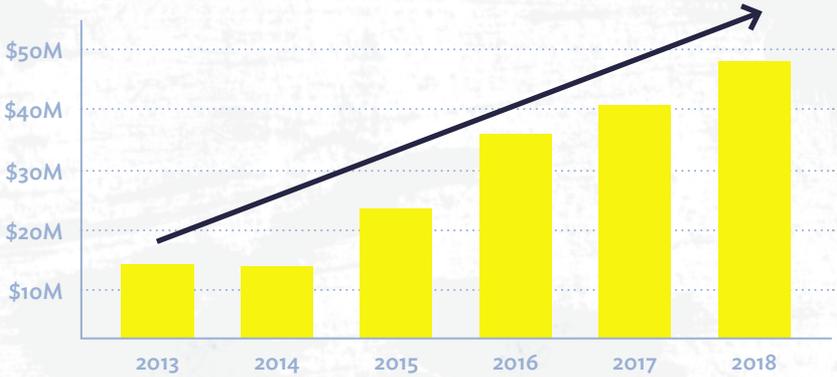
\$150 pays for application fees for a prospective MBA student in need of support

5 gifts of \$100 pay for MAC students to have access to the latest interview software

\$1,000 pays for a business student to attend a domestic case competition

We're moving in the right direction.

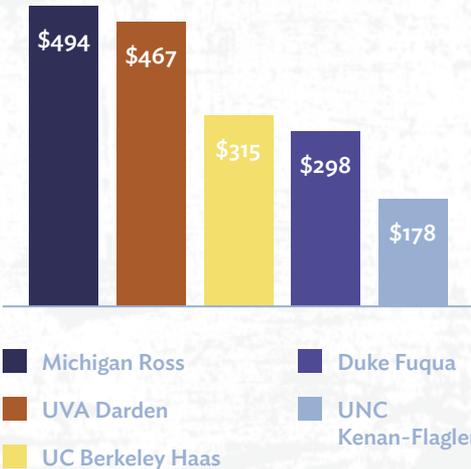
Thanks to you, alumni, parents, faculty, staff, students, and friends of the School who are supporting UNC Kenan-Flagler at record levels.



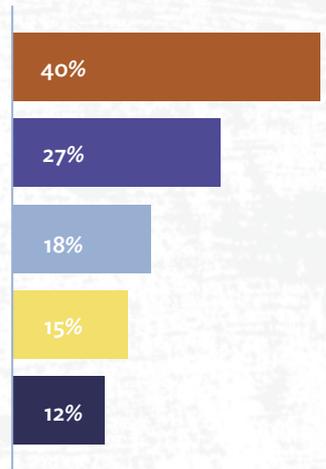
But we still have work to do.

Although we've made up ground, we still trail our peers in key categories:

Endowment



Alumni Giving Participation



Join us in celebrating our Centennial.



2019 marks the 100-year anniversary of the Business School. To commemorate this incredible milestone, we have partnered with renowned UNC author, Lee Pace, to create a book celebrating our 100 years of business education.

Here's an excerpt:

Tucker York in the spring of 2018 considered his undergraduate and graduate degrees and his place of work — Carolina, chartered 1798; Harvard, launched 1639; and Goldman Sachs, founded 1869.

“I didn’t pick it this way, but I’m proud I’ve gone to the oldest public school in this country and the oldest private school,” he says. “Over time those things have mattered more to me. It’s not like I said I was going to work at Goldman because they started in 1869, I didn’t know it at the time. But for something to have been around a hundred years or more is profound. These great institutions that endure, it wasn’t because no one was doing anything, and it isn’t because everything was fine the entire time. Adversity is going to come, you just don’t know when or why. The key thing is, ‘What happens next?’ That’s when you build resiliency.”

York pauses. Outside the Koury Auditorium where he is about to speak in a “fireside chat” format as part of Kenan-Flagler Alumni Weekend, several hundred returning graduates are enjoying breakfast on Latané Plaza. Among them are members of the 1968 MBA class when the school was all male and lily-white interspersed with graduates from every corner of the globe bearing a battery of names that have originated from India to Korea to Latin America. Flapping in the breeze are the dozens of flags hanging from the McColl Building portico representing home countries of Kenan-Flagler students and alumni.

“A hundred years,” York says. “That’s impressive.”

Get involved.

Connect with one of many alumni chapters:



Receive lifelong learning benefits:

Career counseling for life — Connect with a worldwide network of

37,000
alumni

25%
discount
on all Executive
Development classes

Take MBA@UNC
& Executive MBA

courses
at **COST**



Reunite! Alumni who are celebrating a milestone reunion are invited to attend Alumni Weekend (or our new MBA@UNC Alumni Immersion for graduates from the online program), volunteer as Class Connectors, and give as part of their class campaign. To learn more, visit unckfbsalumniweekend.com.

Stay connected.

Volunteer

Alumni Career Advisor Network (ACAN)

Local alumni chapters

Class Connectors

Boards & Councils

Centers

Recruit Students

Refer prospects

Help at admissions
events

Hire Students

Internships

Full-time employment
Career mentorship

Give

Your support makes a difference:

giving.unc.edu/kfbs



To get involved or ask a question
email kfalum@unc.edu or visit
kenan-flagler.unc.edu/alumni.