



September 4, 2020

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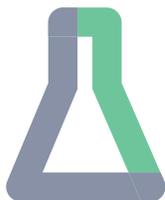
Dear <First_Name>,

I hope this letter finds you well. As we continue to face the challenges of COVID-19, rest assured that our leading experts are working around the clock to find the best ways to reduce the spread of the virus and to effectively treat COVID-19 patients.

The pandemic has significantly impacted all of our lives over the last several months, and we continue to be sincerely grateful for your support. Community partnership and engagement have never been more critical to our mission of improving the health of the people of North Carolina and beyond.

Right now, UNC Health's front-line workers across the state are providing compassionate, expert care for patients suffering from the virus, and we are leading the global search for antiviral therapeutics, vaccines and the best in diagnostic tools.

In addition to our usual efforts in the clinic and in the lab, UNC School of Medicine researchers have quickly adjusted to collaborate across disciplines and departments in the ongoing fight against COVID-19. One shining example of this has been the dynamic collaboration between Richard C. Boucher, MD, and William Fischer, MD. Combining the resources of Dr. Boucher and the Marsico Lung Institute with the clinical expertise in pulmonary and critical care medicine of Dr. Fischer has brought UNC Health and the UNC School of Medicine to the forefront of COVID-19 research on both the local and global levels.



We will continue to commit our time and resources to these pandemic research efforts. However, our mission to provide the highest quality clinical care for all patients and to educate the healthcare providers of tomorrow does not take a break in this crisis.

Private investment from friends and alumni plays a critical role in helping UNC conduct ground-breaking work to fight the pandemic while also continuing to support our physicians and researchers across the many areas of UNC Health.

For those who need us during this crisis and beyond, please consider a gift of \$225. As a loyal donor to UNC Health, I hope you will partner with us again by renewing your support of the Dr. Kevin Robertson Clinical Research Award Fund.

The health of our community is always our top priority. Please take this opportunity to show your appreciation for UNC Health, and take action to ensure we can continue to provide excellent care to all who need us.

With sincere gratitude,

A handwritten signature in black ink that reads "Wesley Burks". The signature is fluid and cursive, with the first name "Wesley" and last name "Burks" clearly distinguishable.

Wesley Burks, MD
CEO, UNC Health
Dean, UNC School of Medicine

P.S. Please continue your investment in healthcare by making your gift to UNC Health today!